R.J. REYNOLDS

Tobacco Company

BRUCE A. COOK
Key Account Manager

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February 9, 1996

Mr. Ralph Stoppiello
AMG
26 Garden St.
New York Mills, N.Y. 13417

Dear Ralph:

Per our conversation regarding DIRT Motorsports programs, I would like to set up a contract for 1996 to include programs with the following tracks:

Rolling Wheels
Cayuga County Fairgrounds
Canandaigua
Lebanon Valley
Brewerton
CanAm Speedway
Fulton Speedway
Utica - Rome
Oswego
Ransomville
Lancaster Speedway

Additionally, I would like to keep the ***Non Qualifiers Race*** at Super DIRT Week, and will use a customer name as sponsor. Most of the components of the program will remain the same, with the exception of the discount ticket box, which I hope can be replaced with the distribution of free admission tickets as discussed yesterday. The admission tickets would be used to develop promotions with our retail partners surrounding the race tracks involved.

As discussed earlier today, I will need an invoice to withdraw funds necessary to support the program.

Please contact me to review the above, and any suggestions that you may recommend to ensure that I'm approaching this program correctly, and have all the right players involved.

As always, I appreciate the help you've offered in developing this program, as well as the others, that help grow our businesses.

Thank you.

Sincerely,

Bruce A. Cook

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Source: https://www.industrydocuments.ucsf.edu/docs/kqdn0000